

# HOW AI IS USED IN EDUCATION



**\$6 BILLION**

Estimated total market value of AI in education by 2024

**\$120.6 BILLION**



Projected K-12 online tutoring market by 2021



## 6 USE CASES

1 **SMART CONTENT**



AI tools can condense content of textbooks into a more digestible study guide.

2 **INTERACTIVE TUTORING**




AI can help tutor students and provide real-time feedback.

3 **AUTOMATING AND SPEEDING UP TEACHER'S TASKS**


AI systems can help grade homework, evaluate essays, and measure student responses.

4 **ADAPTIVE LEARNING ENVIRONMENTS**



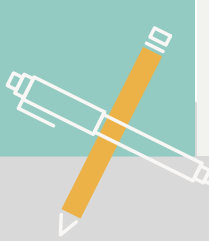

AI can act as a personalized learning companion adapting to each student's individual learning styles.

5 **CURRICULUM MATERIALS**



AI can design digital curriculum and content across a variety of devices, including video, audio and online assistants.

6 **IDENTIFY LEARNING GAPS IN CLASSROOM**



AI can monitor student's answers to questions and help identify which concepts the teacher needs to re-taught.

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