HOW AI IS USED IN
EDUCATION

$6 BILLION
Estimated total market value of AI in education by 2024

$120.6 BILLION
Projected K-12 online tutoring market by 2021

6 USE CASES

1
SMART CONTENT
AI tools can condense content of textbooks into a more digestible study guide.

2
INTERACTIVE TUTORING
AI can help tutor students and provide real-time feedback.

3
AUTOMATING AND SPEEDING UP TEACHER'S TASKS
AI systems can help grade homework, evaluate essays, and measure student responses.
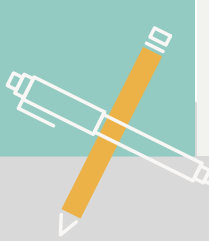
4
ADAPTIVE LEARNING ENVIRONMENTS
AI can act as a personalized learning companion adapting to each student's individual learning styles.

5
CURRICULUM MATERIALS
AI can design digital curriculum and content across a variety of devices, including video, audio and online assistants.

6
IDENTIFY LEARNING GAPS IN CLASSROOM
AI can monitor student's answers to questions and help identify which concepts the teacher needs to re-taught.