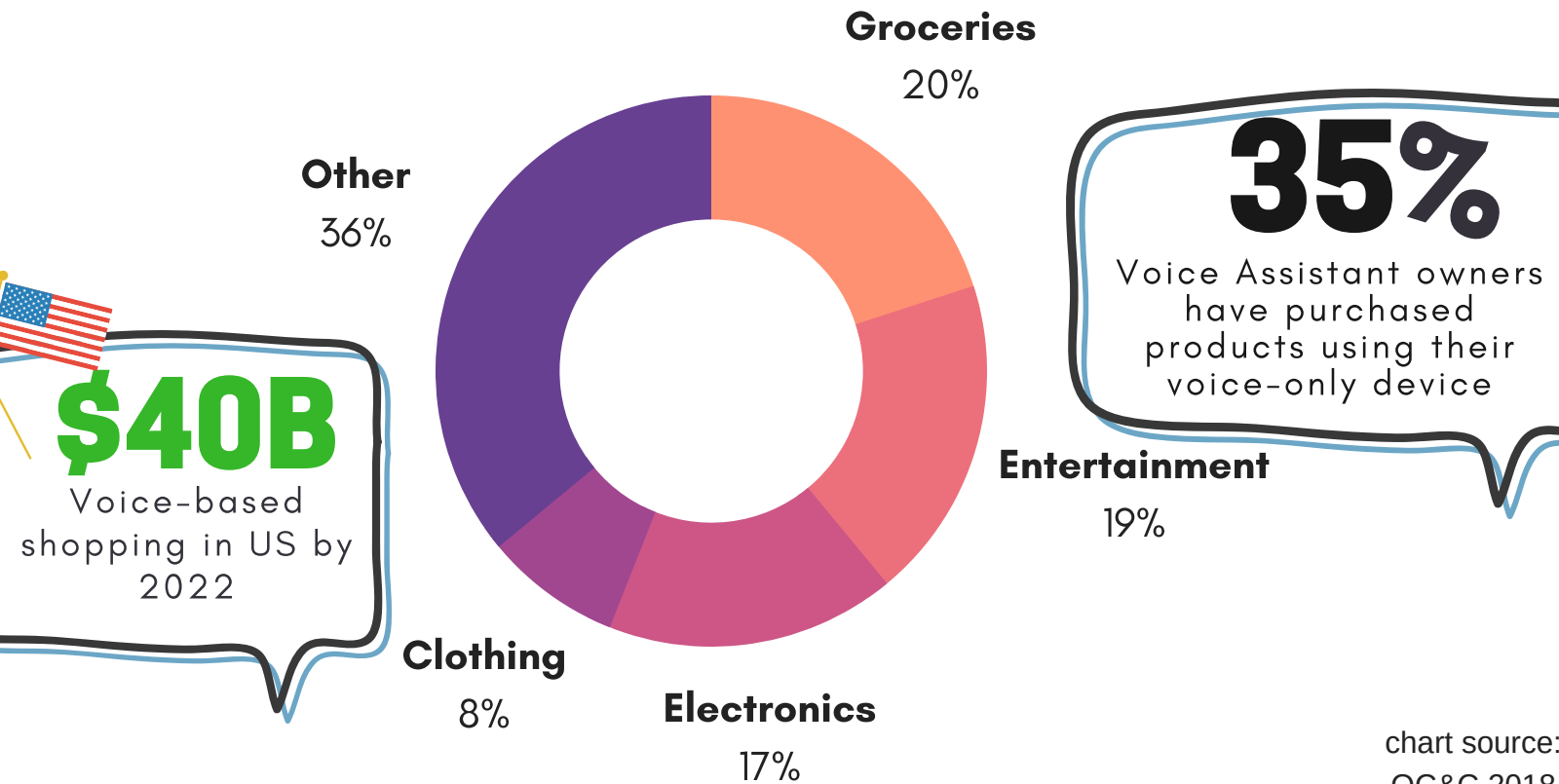


AI-ENABLED COMMERCE



HOW AI IS IMPACTING RETAIL AND E-COMMERCE

VOICE SHOPPING BY PRODUCT CATEGORY



20% of consumers would consider purchasing goods or services from a chatbot.

40% of consumers want offers and deals from chatbots.

8 AI-Enabled Commerce USE CASES

- Conversational Commerce**
 Communicate with customers and provide 24/7 support
- Improve Customer Profiles**
 Analyze customer patterns to offer preferred pricing and benefits
- Better Product Recommendations**
 Enhance customer profiles to improve recommendations
- More Accurate Inventory Forecasting**
 Predict purchasing patterns and forecast inventory needs
- Automatically Classify and Tag Images**
 Classify, interpret, and automatically tag images for online catalogs
- Increase Product Cross-sales**
 Use profiles for increasing engagement and revenue per shopper
- Virtual Assistants for Complex Sales**
 Helps customers work their way through complicated sales transactions
- AI-Enabled Payments**
 New kinds of payment methods, including facial and voice recognition

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