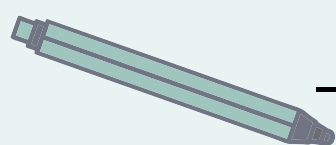


AI IN JOURNALISM & NEWS



IN 2017

Articles written by Washington Post Bot Heliograf **850**



BY 2018

32% The percentage of business content generated by AI.

The Most Common Uses of AI Among News Publishers



USE CASES OF AI IN JOURNALISM AND NEWS



- 1 IMPROVE PROCESS AND WORKFLOW**
 AI streamlines media workflows, allowing journalists to perform more productive works.
- 2 TRACK BREAKING AND EMERGING NEWS**
 Companies such as Reuter use AI to track breaking news.
- 3 AI-POWERED SEARCH**
 The New York Times Research and Development Lab's Editor application generates faster search.
- 4 NEWS INSIGHTS**
 Use AI to analyze information and generate insights from news reports and other sources of data.
- 5 FAKE NEWS DETECTION**
 Social media platforms are using AI to detect word patterns that may indicate a fake news story.
- 6 GENERATE ORIGINAL CONTENT**
 The bots are here. Natural Language Generation (NLG) tools are powering AI-generated content.
- 7 MODERATE USER COMMENTS & UPLOADED CONTENT**
 Use AI to moderate reader comments, encourage discussion and eliminate toxic submissions.
- 8 CONTENT PERSONALIZATION**
 Suggests articles to read based on previous articles and topics read.

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